



*Serving People Who
Are Up to Something Good
Products and Services for World-Changers
(you know who you are. . .)*

FOR IMMEDIATE RELEASE

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Too Busy To Spare 15 Minutes A Day?

Briarcliff Manor, NY – June 15, 1998. Busy, active people are the last ones to admit it, but there are hidden opportunities for advancement if they would just look for them. If they could achieve their top priorities in only fifteen minutes a day, would they jump at the chance? You bet! But they often don't invest even five minutes daily in their dreams, because they think it won't matter. It does. For those people still struggling for ways to tackle what really matters to them, a newly created, internet-based coaching program called DayToppers answers the "time-challenge" dilemma. DayToppers guides overworked (and often overwhelmed) people to achieve their priority goals in only fifteen minutes a day, by telephone and/or email with the help of a coach and a small group of others working on their own tasks. DayToppers is a creative, dynamic system of support, using coaches specially trained in breaking through obstacles and challenges, to inspire and foster self-leadership and self-development, to work daily with each client for their success.

Says DayToppers Founder, Life Coach Nancy Boyd, "There are many ways to create what you want. Some of the keys are motivation, focus and persistence. Where you can stumble is if you lack the right support structures. DayToppers has the perfect support system for helping you take the next right steps every day, to see you into completion, fulfillment and success."

Nancy was featured in 2003 in O Magazine, working with a client to achieve more energy and balance in her life. Now she has created the DayToppers Program to serve those who most need help: the time-challenged, busy, active person who really wants to achieve an important goal, but doesn't see how it will happen.

DayToppers is a wholly-owned subsidiary of Bright Wings, Inc., a holistic services and products company founded in 1998 to serve people who are up to something good. People who are frustrated because they are not making progress with their dreams, now have an easy and affordable answer at the click of a mouse and a phone call. Enrollment starts immediately on the web site at <http://www.daytoppers.com>, where further details may also be found.

Bright Wings, Inc., serves people who are up to something good, with personal and professional coaching, and other holistic products and services including flower essence therapy. For inquiries about coaching programs and services, call 1-888-833-1725, and be sure to get a copy of free productivity reports and motivational tools at <http://www.daytoppers.com> .
