



*Serving People Who
Are Up to Something Good
Products and Services for World-Changers
(you know who you are. . .)*

Nancy Boyd, President and CEO (Longer Version)



Nancy Boyd is a business and personal coach who specializes in Cultural Creatives and Indigos. She is also the Founder and CEO of Bright Wings, Inc., a holistic services and products company. She grew up in the Midwest, the daughter of teachers, granddaughter of preachers, and niece of writers and publishers. These subjects became prominent in her own life's journey. She was trained as a teacher, graduating from Northwest Missouri State University in 1968, with a double major in English and French. After her first three years of teaching high school English and French and discovering that the public school system did not favor progressive learning, she switched careers.

Seeking new challenges, she entered the business world, working first for a legal aid society, where she found new applications for her skills in communications and organizational dynamics. With the view that English majors can learn anything, she continued to venture into businesses about which she initially knew little, learning as she went. She gained 30 years of experience in a broad range of businesses, including retail, manufacturing, insurance, and publishing, education, and including responsibilities for financial analysis, cash flow management, banking relations, import/export facilitation, non-profit administration and fund management, business start-ups, marketing and strategic planning. This phase of her business career culminated with two realizations: Nancy wanted a business of her own, and coaching (by whatever name) had always been a key component of her business success.

Finding within the coaching profession a perfect venue to express her talents and leadership, Nancy opened her coaching practice in 1998. She graduated from and is currently completing certification at Coach U and continues her professional studies at the CoachVille Graduate School of Coaching (SOC). She has been a member of the International Coach Federation since 1999.

In 1999, Nancy founded Bright Wings, Inc., a holistic services and products company. The company is the premier USA distributor for a unique Native American aromatherapy product, offers flower essence therapy (she completed her Bach Flower Essence Therapy certification in 1999) and features personal and professional coaching to clients who wish to move forward in life. Through her coaching, Nancy is an architect of possibility, assisting personal and corporate clients to achieve the highest level of accomplishment they can envision. She is their partner in success.

In 2001, Nancy founded the DayToppers™ Program, an international coaching initiative that supports people in achieving a single goal at a time through an Internet-based, daily accountability program. DayToppers trains its coaches to deliver four increasingly complex types of productivity tools for individuals, groups, and companies. The web site for this program is <http://www.daytoppers.com>.

Starting in 2002, additional web sites were created to more fully support the growth of the company and its related enterprises, reaching a total of ten web sites by the end of 2006. Over the next five years, more web sites are planned, to increase the value for current clients and reach additional under served markets within her area of expertise.

Nancy may be reached at 888-833-1725, by e-mail at [nancy\(at\)brightwings.com](mailto:nancy@brightwings.com), or by mail at Bright Wings, Inc., 1858 Pleasantville Road #166, Briarcliff Manor, NY 10510.